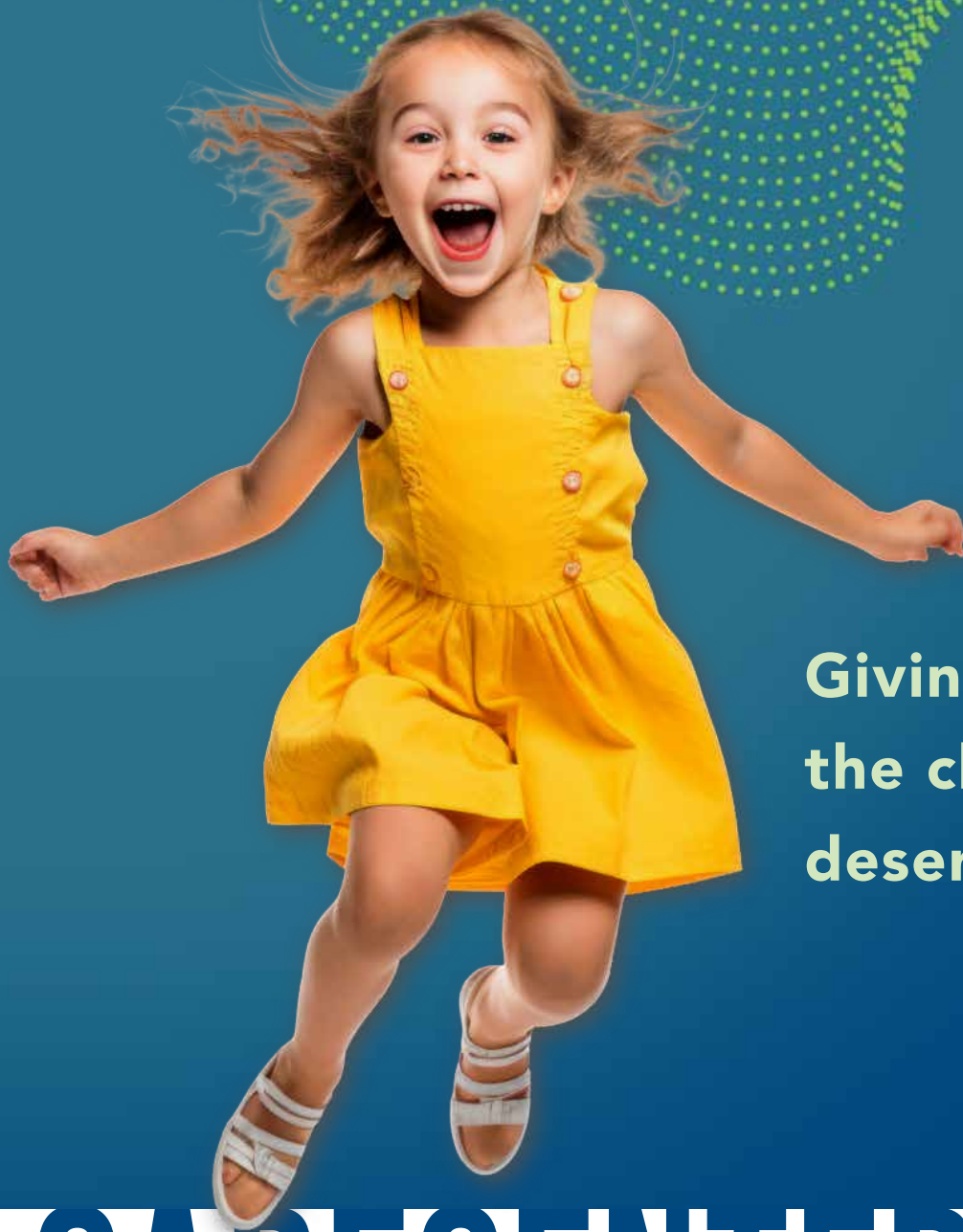




**Giving children
the childhood they
deserve.**

CARECENTER 2030

2026 - 2030 | STRATEGIC PLAN SUMMARY



**THE CARE CENTER
OF INDIANA COUNTY**

The CARE Center of Indiana County

125 N 5th St, Indiana, PA 15701

carecenterofindianaco.org

EXECUTIVE SUMMARY

The CARE Center of Indiana County exists to ensure that children grow up safe, supported, and free from abuse. As demand for services continues to rise and the complexity of child welfare challenges increases, the organization is entering a critical period of growth and transformation.

CARECENTER2030 is a five-year roadmap designed to strengthen The CARE Center's capacity, expand its impact, and ensure long-term sustainability. This plan reflects months of stakeholder engagement, organizational assessment, and strategic alignment.



STRATEGIC PRIORITIES

Over the next five years, The CARE Center will focus on four core priorities:

1

Strengthening Organizational Capacity

Building leadership, staffing, and governance systems to support growth.

2

Expanding Community Awareness & Engagement

Improving how The CARE Center communicates its role, impact, and value.

3

Securing a Long-Term Facility Solution

Addressing space constraints to better serve children and families.

4

Building Financial Sustainability

Diversifying funding and increasing private support.



WHY THIS MATTERS NOW

- Demand for trauma-informed services continues to grow
- Current facilities and staffing limit service capacity
- Heavy reliance on public funding creates long-term risk
- Community awareness does not yet match the organization's impact

This plan positions The CARE Center to meet these challenges proactively, ensuring that more children and families receive the care, protection, and support they need.

MISSION

To improve the lives of abused, neglected, and at-risk children and families in Indiana County by delivering supportive services and interventions that protect children, strengthen families, and help break the cycle of abuse.

VISION

A community where every child grows up safe, supported, and free from abuse.

WHAT WE DO

The CARE Center delivers services across two integrated focus areas:

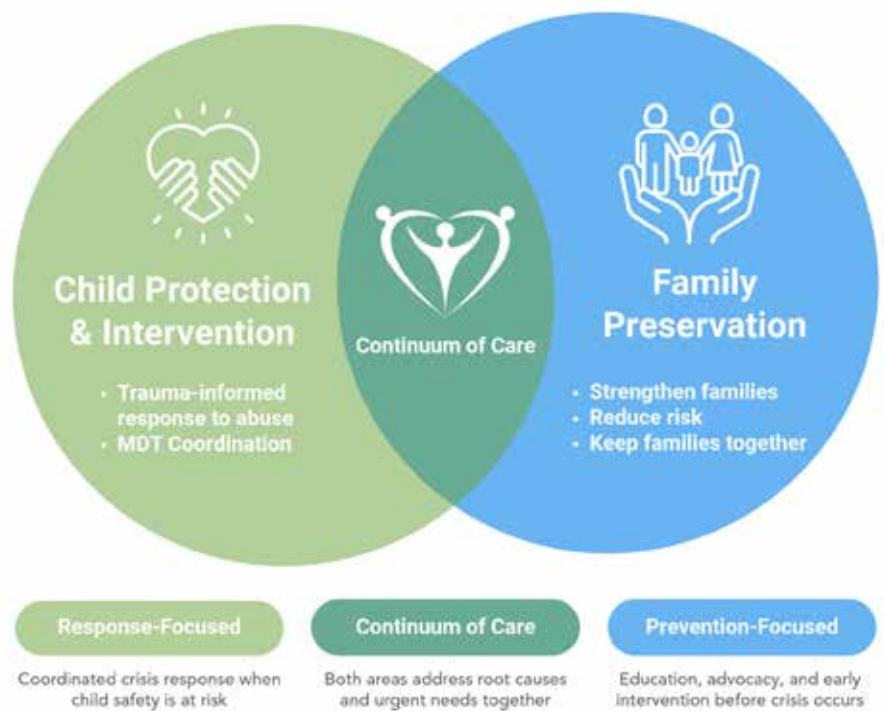
Child Protection & Intervention

- Forensic interviews in a child-centered, trauma informed setting
- Multidisciplinary coordination with Indiana County District Attorney's Office, Indiana County Children & Youth Services, Law Enforcement, IRMC, Alice Paul House, IRMC, and Community Guidance Center

Family Preservation

- Parenting and family support programs
- Supervised visitation
- Prevention education and outreach
- Resource navigation and advocacy

Together, these services create a *continuum of care*, supporting families before, during, and after crisis.



IMPACT SNAPSHOT

- Approximately 2 forensic interviews conducted weekly
- 75–80 families supported annually through preservation programs
- 3–4 families actively served each week

The CARE Center is the **only National Children's Alliance-accredited Children's Advocacy Center in Indiana County**, providing a uniquely critical service in the region.

A CHANGING LANDSCAPE

Children and families in Indiana County face increasing challenges:

- Rising mental and behavioral health crisis
- Great complexity in child abuse cases

As these needs evolve, The CARE Center must evolve with them.

KEY CHALLENGES FOR THE CARE CENTER

1

Capacity Constraints

Limited staffing and facility space restrict the number of families served and create wait times.

2

Financial Vulnerability

A significant portion of funding comes from a small number of public sources, creating risk if funding priorities shift.

3

Limited Visibility

Despite its critical role, The CARE Center's impact is not widely understood by the broader community or potential funders.

4

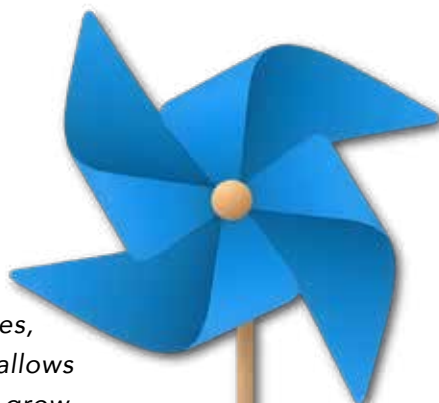
Infrastructure Gaps

Outdated facilities and limited communications capacity hinder growth and efficiency.

Donations make up less than 2% of current CARE Center funding.

Why Private Support Matters

Public funding supports core services, but private support allows The CARE Center to grow, adapt, and reach more families.



THE OPPORTUNITY

With the right investments, The CARE Center can:

- Expand access to services
- Reduce wait times for families in crisis
- Strengthen prevention and early intervention efforts
- Build a more sustainable and diversified funding model
- Increase community awareness and engagement

This strategic plan outlines how to move from current constraints to future capacity.

STRATEGIC PRIORITIES

1

Priority 1: Strengthen Organizational Capacity

- Recruit board members with expertise in marketing, communications, and fundraising
- Improve governance structures and committee alignment
- Assess and plan for future staffing needs

Outcome: A stronger, more effective organization positioned for growth.

2

Priority 2: Expand Visibility & Community Engagement

- Develop clear, consistent messaging about The CARE Center's role and impact
- Redesign website and improve branding
- Build communications capacity (staff or contracted support)
- Implement a coordinated community engagement plan

Outcome: Increased awareness, stronger partnerships, and deeper community trust.

3

Priority 3: Secure a Long-Term Facility Solution

- Define facility needs aligned with service delivery
- Evaluate and select a preferred facility option
- Launch a capital campaign to support expansion

Outcome: A safe, modern, and appropriately sized facility that supports trauma-informed care and increased service capacity.

4

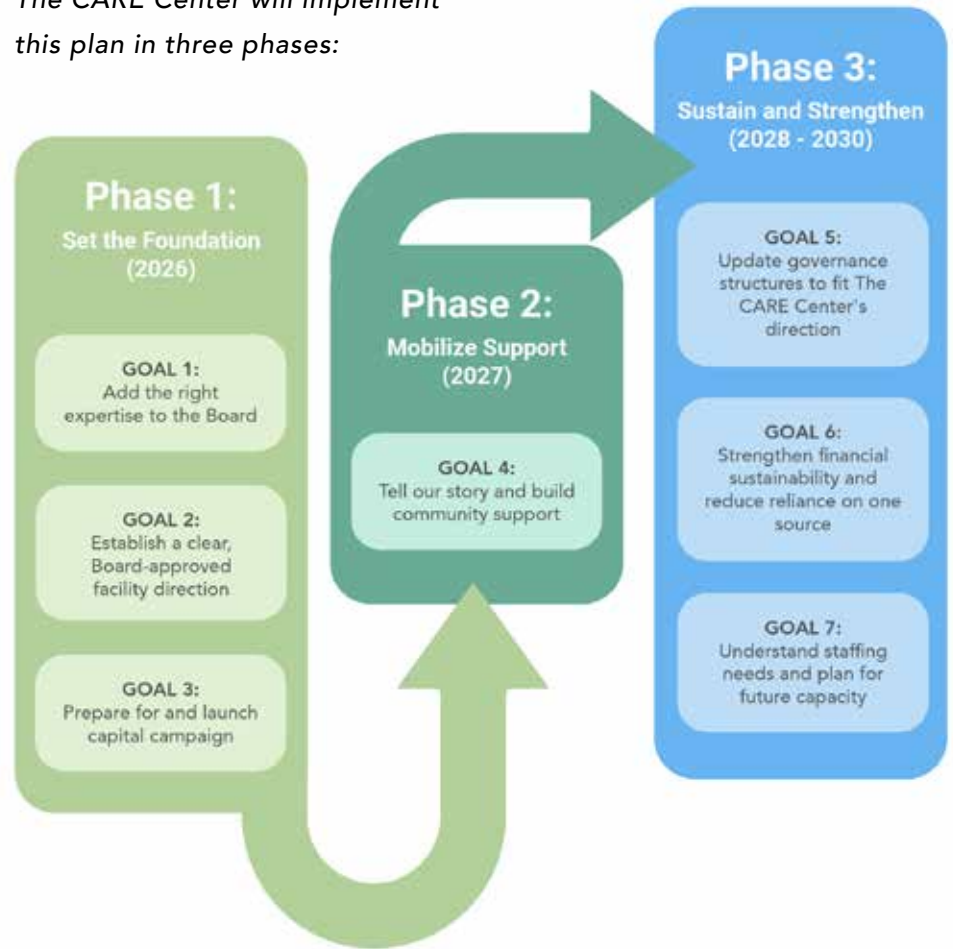
Priority 4: Build Financial Sustainability

- Develop a diversified fundraising strategy
- Increase private and individual giving
- Establish consistent fundraising practices and routines

Outcome: A more balanced and resilient funding model that supports long-term stability.

IMPLEMENTATION

The CARE Center will implement this plan in three phases:



Measuring Success

Progress will be tracked through:

- Increased number of families served
- Reduced service wait times
- Growth in private and diversified funding
- Expanded community engagement and awareness
- Improved organizational capacity and staffing alignment

Investment Opportunity

Achieving this vision requires strategic investment in:

- Facility development and capital campaign
- Staffing and organizational capacity
- Communications and community engagement
- Long-term fundraising infrastructure

These investments will directly translate into:

- More children protected
- More families stabilized
- Stronger community systems of care



LOOKING AHEAD

The CARE Center's work is grounded in a simple but powerful belief:
Every child deserves safety, healing, and the opportunity to thrive.

CARECENTER2030 is not just a plan—it is a commitment to building a safer, stronger future for children and families across Indiana County.

